

Advertising Rate Sheet for Special Printed Edition of The Circuit Rider

Advertise in *The Circuit Rider* – Special Printed Edition!

This issue will highlight the events of the 2017 Session of the Mississippi Annual Conference.

To place an advertisement in the special edition, send an email to receptionist@mississippi-umc.org or call, 601-354-0515.

Deadline for ad placement: Ads requiring design and layout: 3:00 p.m. Friday, May 5, 2017, email information to receptionist@mississippi-umc.org. Camera-Ready Ads (Press Quality PDF): 3:00 p.m. Wednesday, May 17, 2017, email to receptionist@mississippi-umc.org.

Publication Date: Saturday, June 10, 2017

Circulation: 2,500 issues distributed to members of the 2017 Mississippi Annual Conference.

Rates and ad size specifications shown below. Ads shown in schematic illustration are not at 100%. Actual ad sizes are indicated in the text inside the boxes.

NOT SHOWN IN SCHEMATIC:

• Full page, Prime Location (Inside Front Cover, Inside Back Cover or Back Cover)

PRIME LOCATION CHOICE ON A FIRST COME

FIRST SERVED BASIS:

Black & White: \$540.75; Full-color: \$811.13

Size: 8 1/2" wide x 10" deep

• Standard Full page:

Black & White: \$515.00; Full-color: \$765.00

Size: 8 1/2" wide x 10" deep

• Half-page Horizontal:

Size: 8 1/2" wide x 4 7/8" deep

\$265.00

Half-page Vertical
Size: 4 1/8" wide x 10" deep
\$265.00

2 Column x 2 3/8"
Size: 4 1/8" wide x 2 3/8" deep
\$75.00

Quarter Page
Size: 4 1/8" wide x 4 7/8" deep
\$140.00

1 Column x 4 7/8"
Size: 2" wide
x 4 7/8" deep
\$55.00

1 Column x 2 3/8"
Size: 2" wide
x 2 3/8" deep
35.00